



Daily Press

SERVING HAMPTON ROADS, VIRGINIA

By Prue Salasky

11:09 a.m. EDT, May 2, 2012

Free condoms for high-school students

NuVo Condoms has issued the following press release: "The NuVo Cares program, an initiative founded by NuVo Condoms in 2011, will donate condoms to any high school administration that would like to have a free supply of condoms available to distribute to students before their school prom.

... NuVo Condoms **is not condoning** sex for teenagers at prom but would like to make sure that all students are being safe and protected by offering high schools free condoms. About one in two pregnancies in America are **unplanned** and many teenagers are going to have sex after prom anyway, so NuVo would like to take an active role to provide protection against teenage pregnancy and/or unwanted STDs.

"We are always looking for creative ways to spread the word about safe sex to impact the growth in STDs and unplanned pregnancy," said spokesman Behn Goldis. "We know that many high school students are engaging in unprotected sex and prom is often the time when unprotected sex takes place. We really want to bring awareness of safe sex practices and want to provide our product as a way to create awareness of safe sex."

Any high school that wishes to receive a free supply of NuVo Condoms to distribute to students before the prom, please contact nuvo@nuvocondoms.com. This offer is not open to consumers and is only available to interested high school administrations."

In 2011, the company gave away 400,000 free condoms at a variety of events.

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