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Condom company will reward NBA players

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By Tom Weir, USA TODAY

Updated 5d 16h ago

February, believe it or not, is National Safe Sex Awareness Month. (Who knew? Maybe it's the Valentine's Day connection.)

And the makers of NuVo Condoms are getting in the spirit, and piggy-backing on the NBA with a promotion.

Per an email from the company:

"The NBA player with the most blocks every week will be receiving a condom care package from NuVo to honor their protection efforts. NuVo Condoms is a strong supporter of staying protected and wants to reward the NBA player that is keeping their team safe with a free supply of condoms. All NBA players should be on the look out in case they are one of the recipients of a care package from NuVo."

NuVo says it gave away more than 400,000 condoms last year, and this year it will be the proud sponsor of the World Series Beer Pong Tournament in Las Vegas.



CAPTION

By Josh D. Weiss, US
Presswire